



# DIS/CREADIS

// WE MAKE KNOWLEDGE WORK

## // CONTACT PERSON

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**We help businesses decouple growth from constrained resources through sustainable innovation.**

*It is about rethinking materials, methods of make, products, how to collaborate and business models to solve complex sustainability challenges.*

*We believe that we can change the world by re-challenging the mental model of what materials are.*

# YOUR PARTNER IN THE TRANSITION TO A MORE CIRCULAR BUSINESS

When we say **CIRCULAR BUSINESS MODELS** we mean:

Recycle more, create amazing experiences and products and thereby create new competitive advantages. Which again means:

- **REDUCE:** Employ fewer materials and resources for producing products and/or services
- **RETAIN:** Extend the life of current products and/or services through refurbishment and remanufacturing
- **RECYCLE:** Closing the loop of products life by recycling

## WHEN WE SAY PARTNER WE MEAN ALL THE WAY

### SUSTAINABLE BUSINESS MODELS

Instead of just selling the products it is possible to share or sell service and this way maintain the value.

Let's together find a way where we can support your strategic transition to a more circular business model without compromising on your existing offerings.

### RETHINKING MATERIALS

The very first stages of product design makes it possible to use fewer materials, make recycling and upcycling possible and easier.

We can apply technology so you can track your components and reuse them more efficiently.

We are material specialist and can find and evaluate the materials that fit your future product.

### METHODS OF MAKE

Developing a sustainable business model and rethinking the product design are the first steps – but how will you produce it?

We can support you in the make or buy decisions, in your search for equipment or if it is necessary – in building your new production equipment.

### COLLABORATION

Strategic selection of supply chain members facilitates a quicker adoption of a Circular Business Model.

We can help you build trust and secure a long term approach to your partners.

We can help you search, evaluate and validate your partners. And if you like negotiate the contract.

### PRODUCT DEVELOPMENT

Product development is not only about materials but does also cover all other aspects of your offerings. Let us support you in designing the complete product lifecycle.

# WE MAKE KNOWLEDGE WORK - WHO ARE WE?

**Our mission is to make a difference.**

Imagine a world where:

- Radical, sustainable ideas and visions are actually **operationalized** and provide holistic and innovative value.
- A world where people are **empowered** to take ownership of the change. This is what we want to achieve.

**We are successful because:**

- Our **diverse team** are able to couple *Technology, Business Processes and Organizational* knowledge..
- Our **engineering mindset** and **cross industry knowledge** makes us truly different in problem solving.
- Our **expertise** and our **pragmatic** and **humble** approach is what makes us trustworthy.

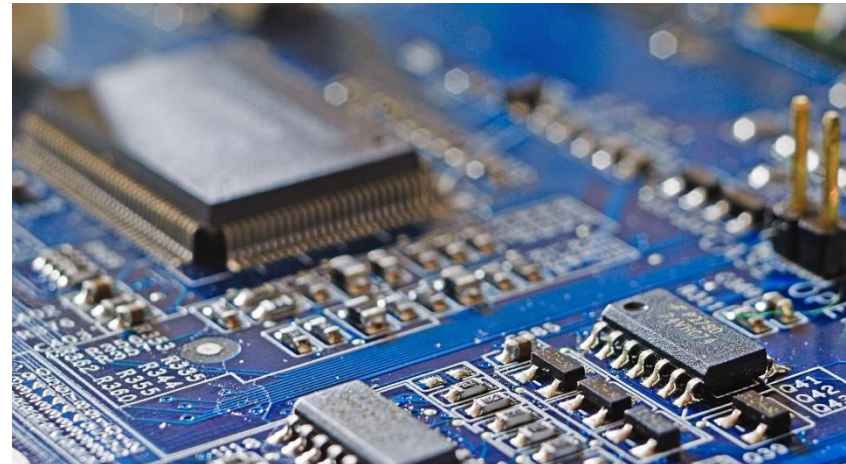
**... and our more than 400 consultants are our ambassadors!**



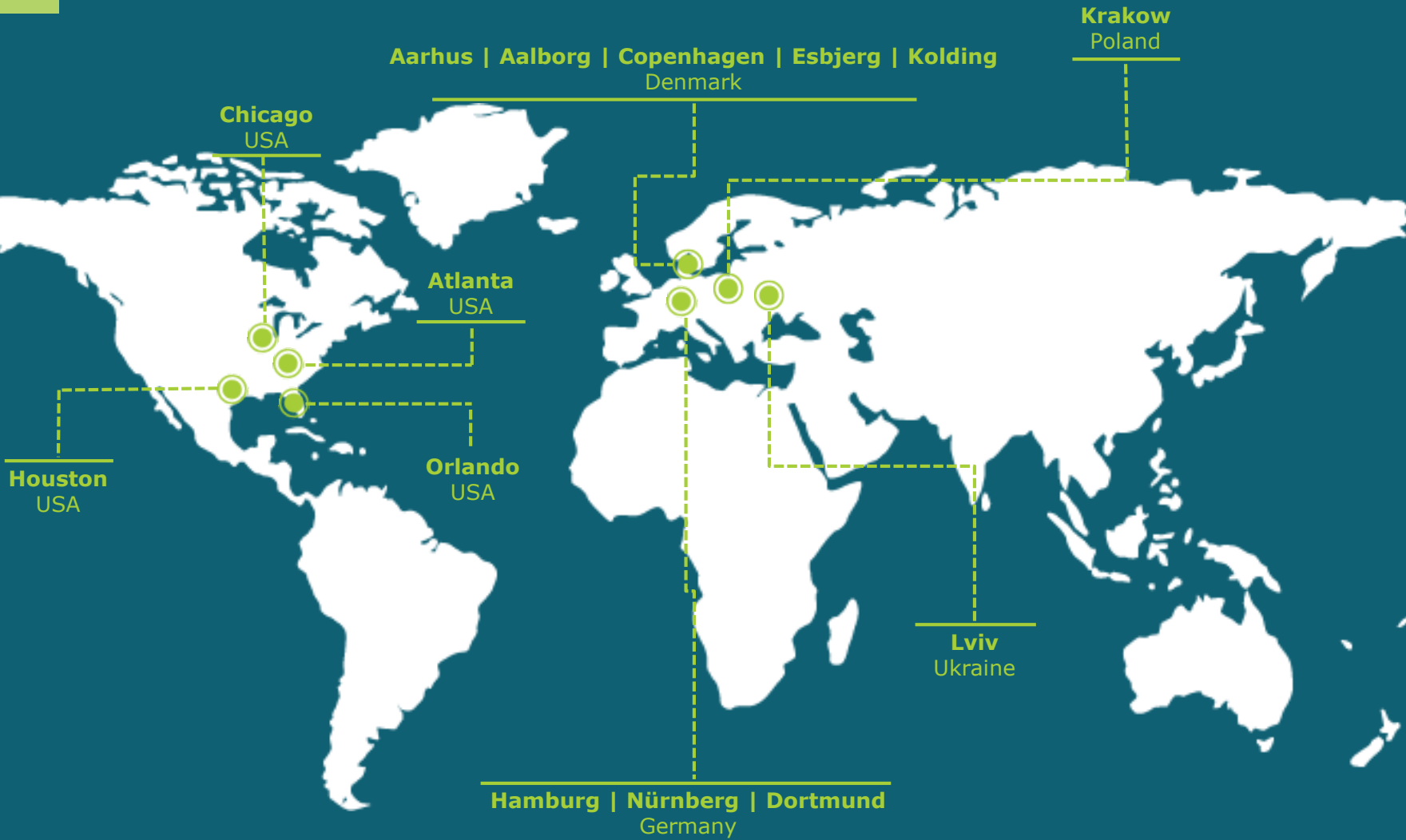


# COMPANIES TURN TO DIS WHEN THEY WANT TO

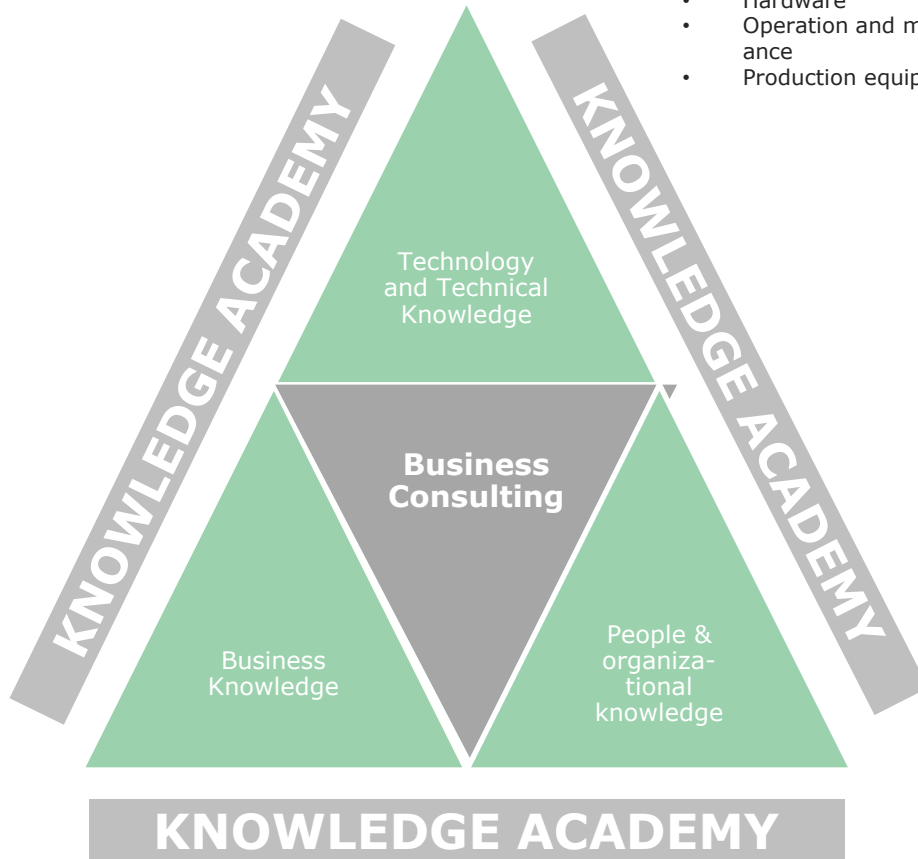
- Create a new product, service & business model
- Take cost or complexity out of a product or a value chain or add other value drivers
- Optimize the organizational effectiveness
- Boost their sustainable innovation efficiency to the next level
- Have experienced support during strategic transitions
- Boost collaboration with suppliers and partners and thereby create new competitive advantages



# WORLD OF DIS/CREADIS



# A TRUE ONE STOP SHOP



## Expertise areas:

- Mechanical
- Electrical
- Software
- Automation
- Hardware
- Operation and maintenance
- Production equipment

## ***Cross disciplinary collaboration is in the DIS/CREADIS DNA, this:***

- Ensures the best experts for the toughest problems
- Leads to high-quality results and mitigates risks
- Promotes simplicity
- Fosters responsiveness
- Increases innovation efficiency

## Expertise areas:

- Cost/value innovation and optimization
- Sustainable Innovation
- Quality
- Value Chain
- Production

## Expertise areas:

- Project Excellence (including project coach)
- Organizational Change

# HOW FAR IS YOUR PROBLEM DEFINED?

- I need to understand more about the background and gain knowledge

**INTELLIGENCE**

On-site  
Webinar  
Blog or newsletter  
White Paper  
At one of our innovation labs

- Help me find out what the problem is

**DIAGNOSIS**

- Let me know what the solution is

**PRESCRIPTION**

- Help me effect it

**CONFIGURATION**

- Help me put it into practice

**IMPLEMENTATION  
OF  
SOLUTIONS**

On-site  
Book our Project Hotels  
With your supplier  
With your customer

## DIS / CREADIS

- Founded in 1997
- +500 employees
- Present in Denmark, Germany, Poland, Ukraine and in USA – 14 offices
- In Denmark we are called DIS and internationally CREADIS
- Awarded as:
  - Europe's greatest place to work for engineers
  - Denmark's greatest place to work for engineers
  - EY Entrepreneur of the Year in Middle Jutland, DK
- 6x nominated as EY Entrepreneur Of The Year
- 7x nominated as Gazelle Company
- Certified:



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**2017**

**EUROPE**



# WHO KNOWS OF CREADIS?

## ENERGY

- Siemens
- Vestas
- Grundfos
- DONG
- Vattenfall
- EON
- Senvion
- Envision
- Danfoss
- GE Renewables
- Nordex
- LM Windpower

## ELECTRONIC INSTRUMENTS

- Exruptive
- Advalight
- HVAM
- Triax
- MJK
- Grundfos
- Nilfisk
- Reson
- KEN HYGIENE SYSTEMS
- CST
- PBI-Dansensor
- XO CARE

## MEDICAL PRODUCTS

- KEN HYGIENE SYSTEMS
- XO Care
- CMS Dental
- Ull Care
- Novo Nordisk

## OIL & GAS

- NOV
- Novenco
- Alfa Laval
- Reson
- Viking

## PROCESS & ENVIRONMENT

- Haldor Topsøe
- Alfa Laval
- FLSmidth
- MJK

## FOOD PRODUCTION

- Arla Foods
- Alfa Laval
- Amcor
- PBI-Dansensor

## METAL INDUSTRY

- VELUX
- Haldor Topsøe
- Grundfos
- FLSmidth
- Siemens
- AGCO
- Amcor
- Samson
- Pressalit
- NOV
- Mekoprint
- Nilfisk

## DEFENSE, AEROSPACE & SECURITY

- Department of Defense
- Terma

## AGRICULTURE

- Nilfisk
- AGCO
- Samson Agro
- Kongskilde