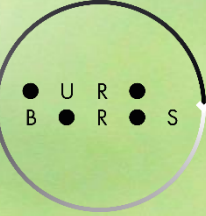


A photograph of an iceberg floating in the ocean. The tip of the iceberg is visible above the water surface, while the much larger, submerged part is visible below. The sky is blue with light clouds, and the water is a deep blue. The text is overlaid on the lower part of the image.

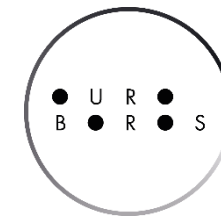
Cirkulær økonomi

– morgendagens forretningsplatform

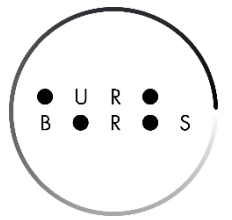
KICK-off Fokuseret værdikædesamarbejde II



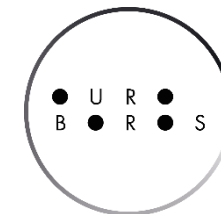
Sprudlende forretning

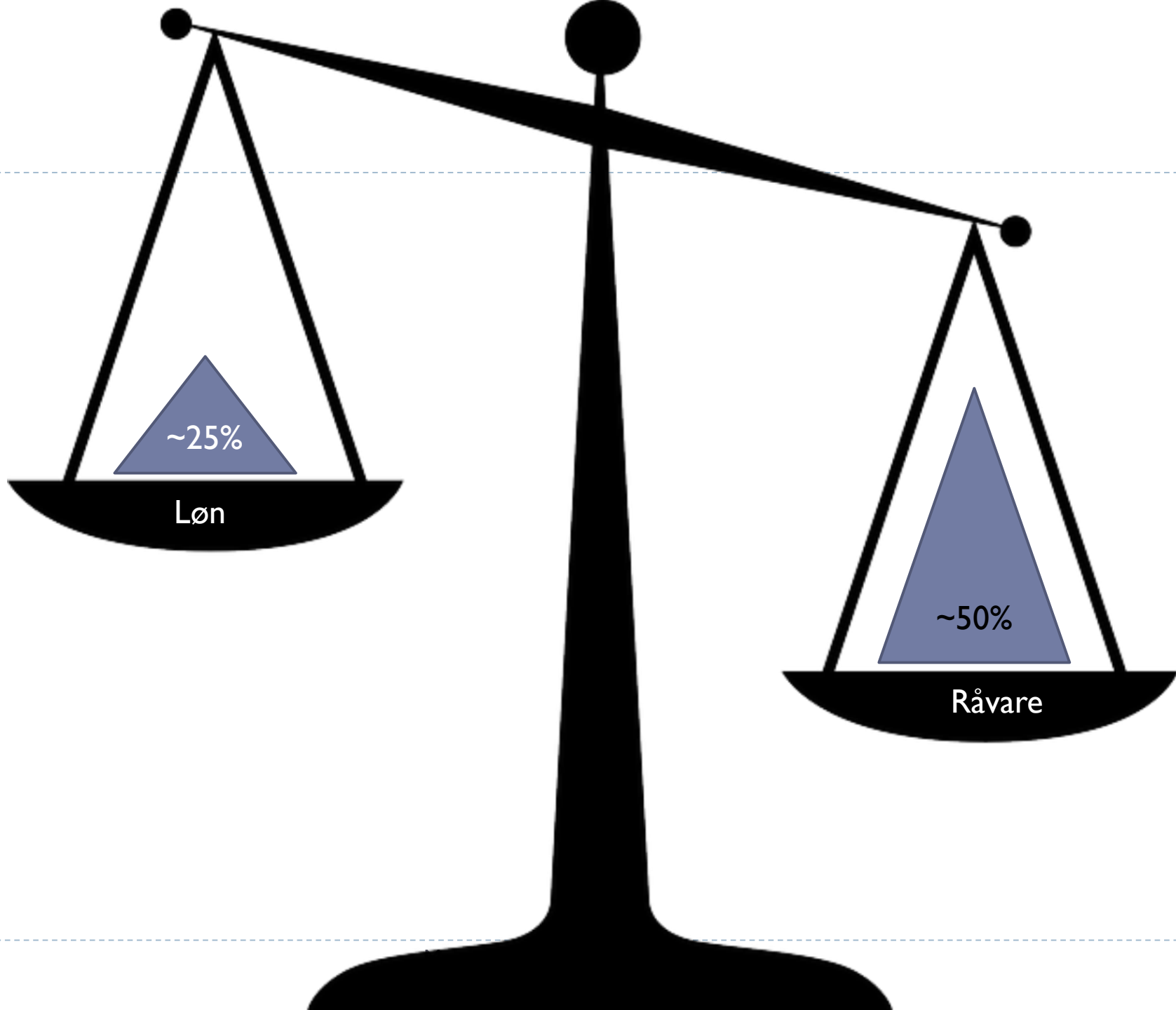
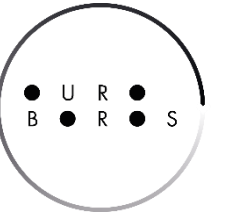


Arbejdsglæde og begejstring



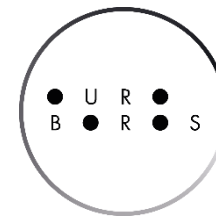
En bedre fremtid





GLOBAL MIDDELKLASSE

VOLDSOM UDVIKLING FORUDE



2015



2020

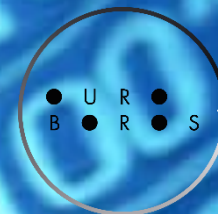


2030



• U R •
B • R • S

”Nogen må
gøre
noget...”



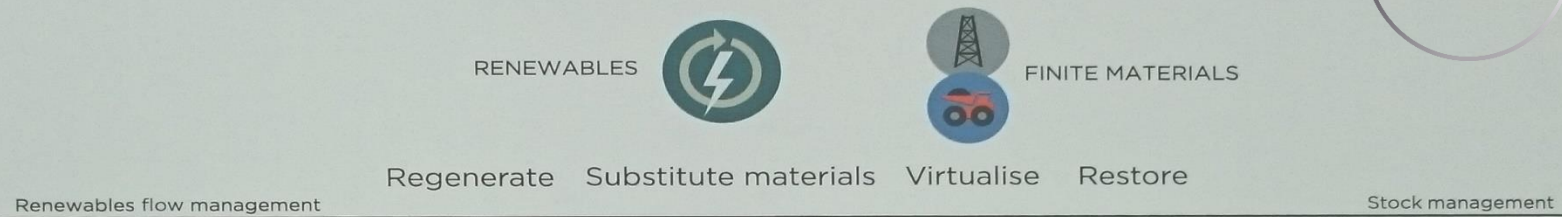
Forandrings- hastighed

Figure 1: Circular economy – an industrial system that is restorative and regenerative by design



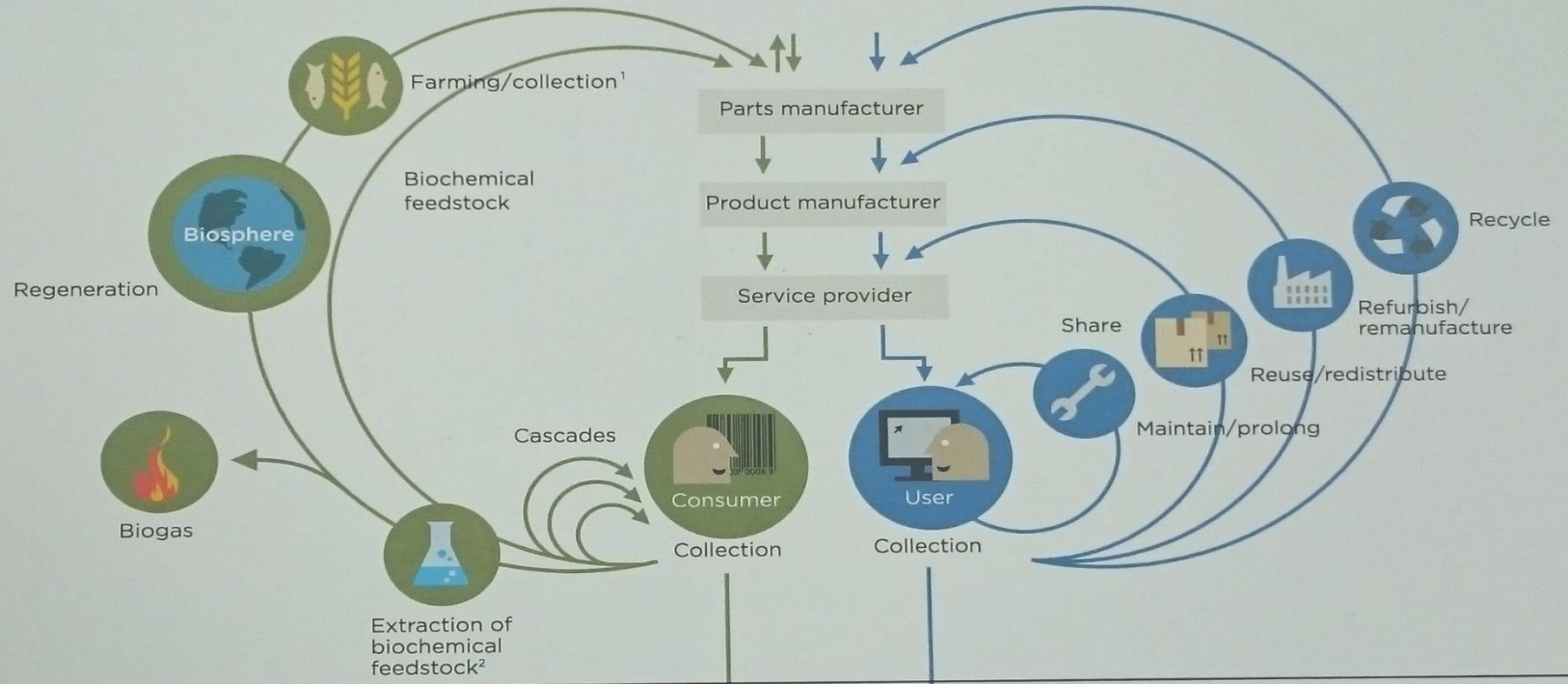
PRINCIPLE 1

Preserve and enhance natural capital by controlling finite stocks and balancing renewable resource flows
ReSOLVE levels: regenerate, virtualise, exchange



PRINCIPLE 2

Optimise resource yields by circulating products, components and materials in use at the highest utility at all times in both technical and biological cycles
ReSOLVE levels: regenerate, share, optimise, loop



PRINCIPLE 3

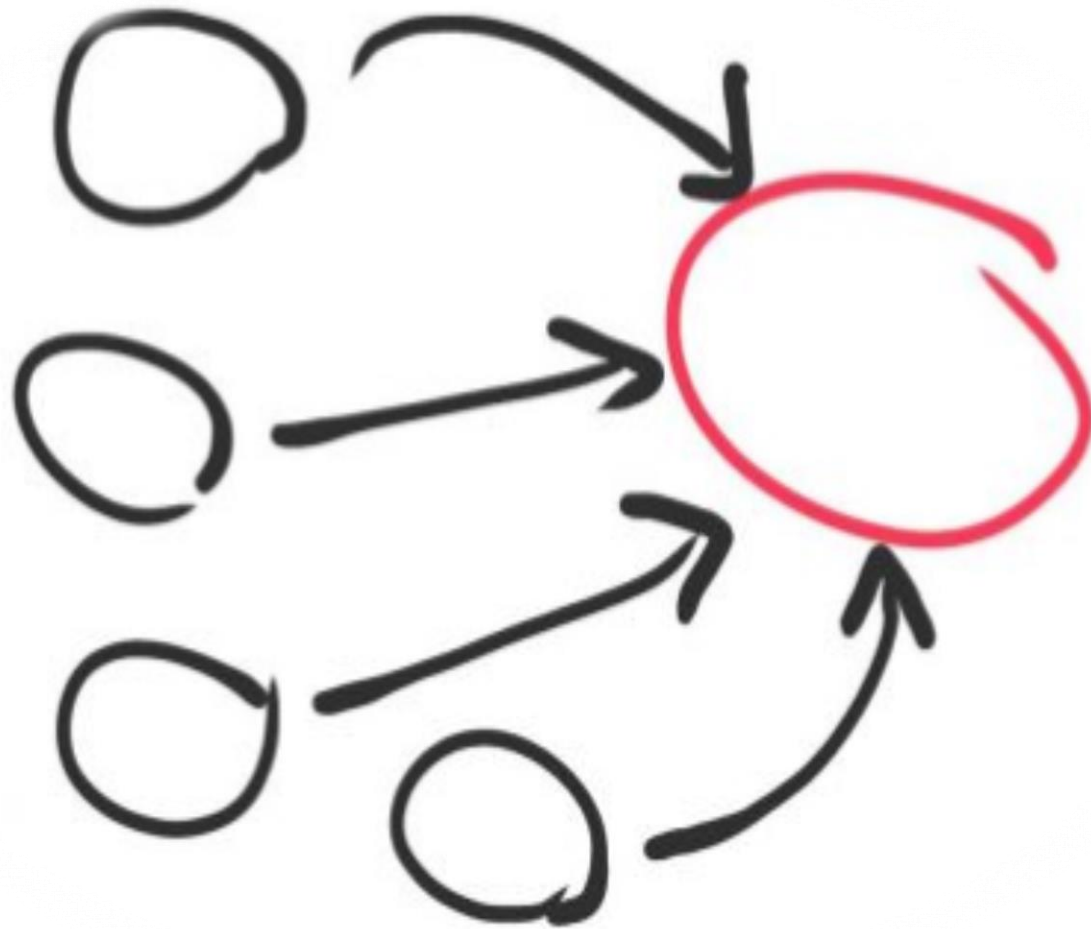
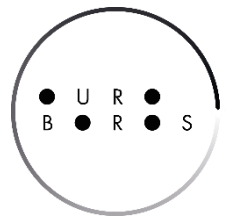
Foster system effectiveness by revealing and designing out negative externalities
All ReSOLVE levels

20 • DELIVERING THE CIRCULAR ECONOMY – A TOOLKIT FOR POLICYMAKERS

¹ Hunting and fishing

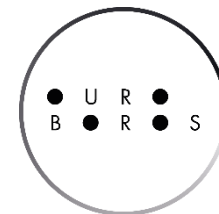
² Can take both post-harvest and post-consumer waste as an input

Cirkulær økonomi tænkning



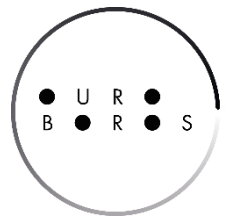
1. Mere med mindre
2. Mere end en gang
3. Udnyt bedre
4. Renere

Det er en ny måde at se på
forretning og
forretningsmodeller



Forretning! med indbygget miljøeffekt

Er noget af dette interessant?



Omkostningsreduktion

Adgang til nye markeder

Begejstring og engagement

Customization

Foretrukne leverandør

Innovation

Brand værdi

Forsyningssikkerhed

Øget gensalg og kundeloyalitet

CE består af 5 discipliner

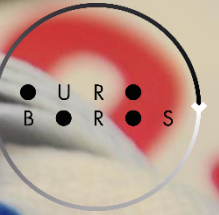


- 1. Stabil råvareforsyning**
- 2. Affald = ressourcer**
- 3. Forlænget brug**
- 4. Øget udnyttelsesgrad**
- 5. Produkt som en service**



Stabil råvareforsyning

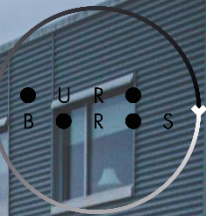




Affald
=
ressource

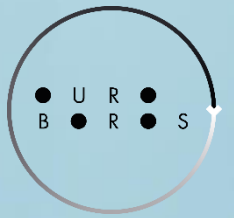


Forlænge brugs- periode



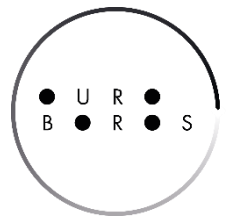
Øget
udnyttelses-
grad





Produkt
som
service

Meget forskellige discipliner



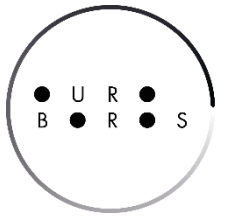
- ▶ Giver forskellige resultater
- ▶ Kræver forskellige kompetencer
- ▶ Forskellige investeringsbehov
- ▶ Forskellig grad af behov for partnerskaber
- ▶ Større eller mindre forandringsprocesser
- ▶ Forskellig grad af konfrontation med lovgivning
- ▶ ...

Hvilken forretningsmæssig værdi kan cirkulær økonomi skabe?

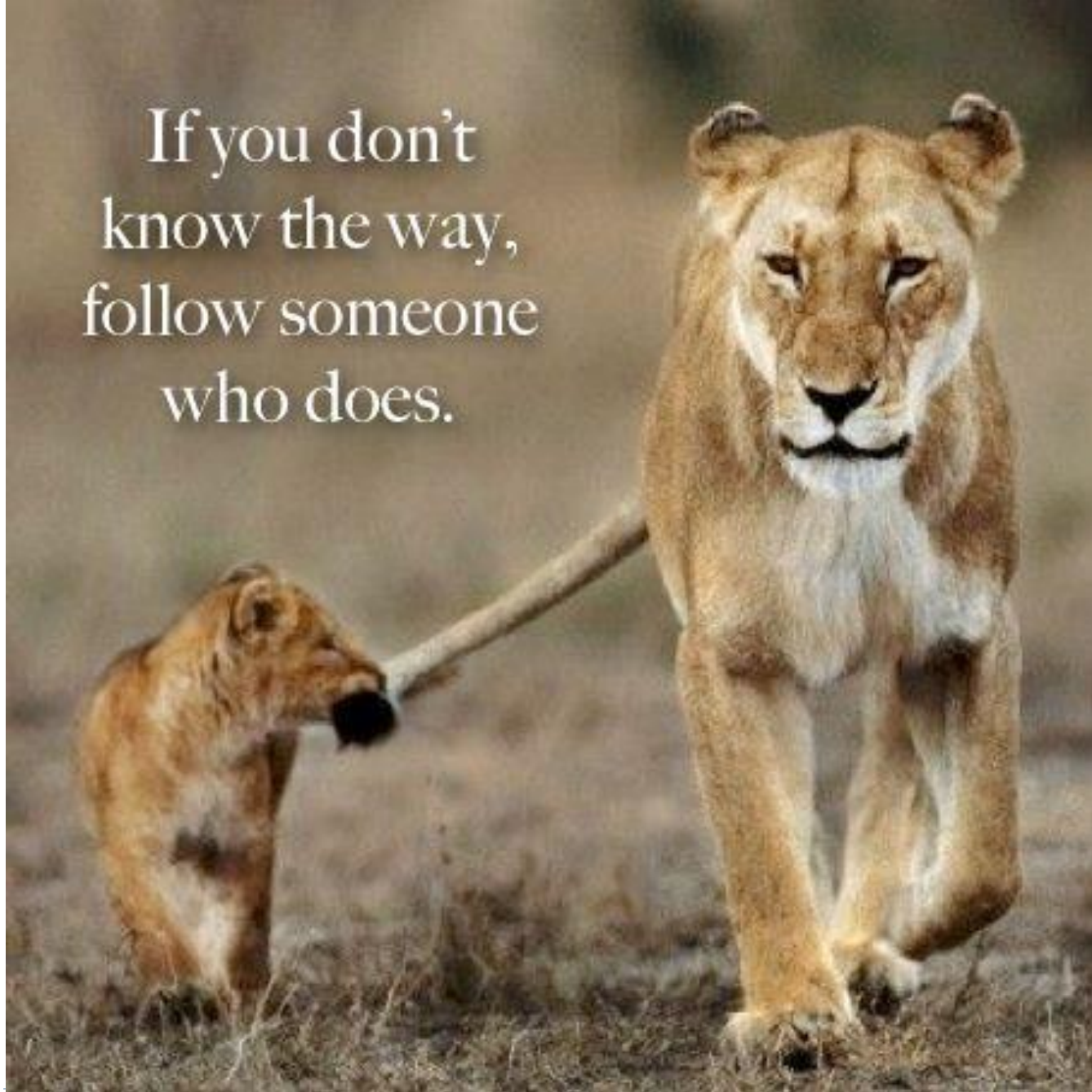


Eksempler på forretningsmæssig værdi

- ▶ Reducer omkostninger
- ▶ Skab adgang til nye markeder
- ▶ Øg jeres brand værdi
- ▶ Øget kunde loyalitet og gensalgsværdi
- ▶ Skab innovation og udvikling
- ▶ Øget arbejdsglæde
- ▶ Bæredygtighed
- ▶ Hurtigere produktion
- ▶ Kortere “time to market”
- ▶ Tiltrække og fastholde talent



If you don't
know the way,
follow someone
who does.



Ouroboros AS

Jasper Steinhausen

T: +45 2135 1029

@: js@ouroboros.works

Learn more

Web: www.ouroboros.works



Jasper Steinhausen
Business Advisor &
Owner

